



"We take pride in having collaborated with the eMailSignature team by making suggestions, some of which have taken onboard, to improve the application further"

Robert Doku, Technical Service Engineer and Project Lead (Camden Council)

Branded Mails' eMailSignature™ at Camden Council

London's Camden Council wanted a corporate email signature to help strengthen its corporate image. So Council staff contacted Branded Mails to learn more about eMailSignature, a branded email communication solution.

// *"eMailSignature for Councils is a tailor-made and extremely flexible solution, which satisfies the need to appear professional in all email communication, whether it's a new email, or a reply. The solution supports all common mail formats and is integrated into the client's existing Intranet or Active directory."*

With over 6,000 staff sending emails each day, Branded Mails' eMailSignature was the perfect match for Camden Council's needs. Compatible with both Microsoft Outlook and webmail, eMailSignature is ideal for organisations with lots of people sending a large volume of email every day. And with a default signature that can be tweaked to fit any organisation's unique identity, it's easy to tailor the solution to meet a range of requirements.

According to Camden Council's Technical Service Engineer and Project Lead, Robert Doku, "The product's online forum is one of the best, with good response times to posted queries. The product works brilliantly with our web-based employee database, and allows users to make changes to their email signatures, which reduces the service desk workload."

And the collaboration has been a success for Branded Mails as well. Robert adds, "We take pride in having collaborated with the eMailSignature team by making suggestions, some of which have been taken onboard to improve the application further."

About eMailSignature™ for Councils

The first email signature solution on the market, eMailSignature has been a market leader for many years. Tailored specifically to public sector needs, eMailSignature for Councils is based on eMailSignature's core technology. With eMailSignature, all council emails appear professional and promote corporate identity. Globally, several hundred million emails have been sent using eMailSignature. eMailSignature is based on patent-pending technology.

Please contact us at

Branded Mails ApS
823 Salisbury House
29 Finsbury Circus
London EC2M 5QQ

Tel: + 44 (0) 870 444 1896

info@brandedmails.com
www.brandedmails.co.uk